

Historic, Archive Document

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62.07

East's Nursery

Price List
1948-49



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Permit No. 1

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Guaranteed

Red
Delicious

EAST'S NURSERY, AMITY, ARKANSAS



Gem

RASPBERRIES

CUMBERLAND. (Black) The largest and best mid-season black cap. Healthy, vigorous, productive, of firm large berries, fine in quality. One of the hardiest varieties.

LATHAM. (Red) Undoubtedly the best looking red raspberry on the market. Produces enormous crops of large dark red berries of the finest quality.

ST. REGIS EVERBEARING. (Red) Another of our fine red varieties. Bears fruit all summer until autumn.

Raspberry Prices: \$1.00 per 10; \$8.00 per 100



Early Harvest

BLACKBERRIES

EARLY HARVEST. One of the earliest blackberries in cultivation. A compact dwarf grower; fruit small and of good quality. Heavy bearer.

EL DORADO. The hardiest and sweetest blackberry. Berries are jet black, borne in large clusters, very sweet and practically coreless. Keep a week or more after picking with quality unimpaired.

MCDONALD. Enormously productive, outyielding any other known variety of blackberry. Ripens two weeks ahead of the Early Harvest, and is the earliest ripening berry. Can be sold for extra price before the other varieties hit the market.

Blackberry Prices: 80c per 10; \$6.00 per 100

STRAWBERRIES

Spring Bearing Varieties

25 Plants 75c; 100 Plants \$2.00

BLAKEMORE. Extra early, bright red berry favored for large scale planting and long distance hauling. Always bears a big crop of firm flavorful fruit.

SENATOR DUNLAP. The old standby. A mid-season variety that grows on all types of soil and in all climates. A good producer and a fine berry.

AROMA. Glossy red, pleasing flavor, very productive and of great market value. Superior to most late varieties.

IMPROVED KLONDYKE. The perfect strawberry for home or market. The berries are uniform in shape and size. Dark red in color and mild delicious flavor. A strong productive bearer that sells for fancy prices.

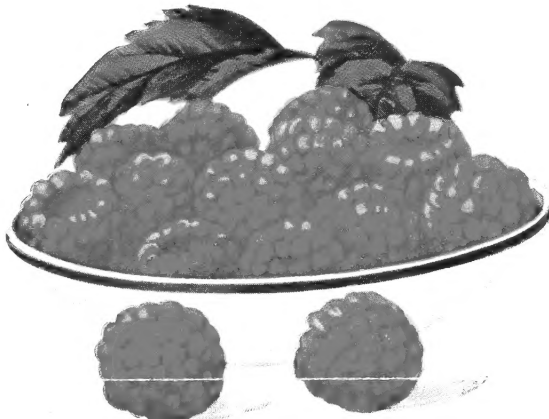
Everbearing Varieties

GEM. A large, sweet, juicy berry. Considered the "gem" of everbearers. Good quality, firm, glossy red. Good shipper, heavy producer. Fine for home garden.

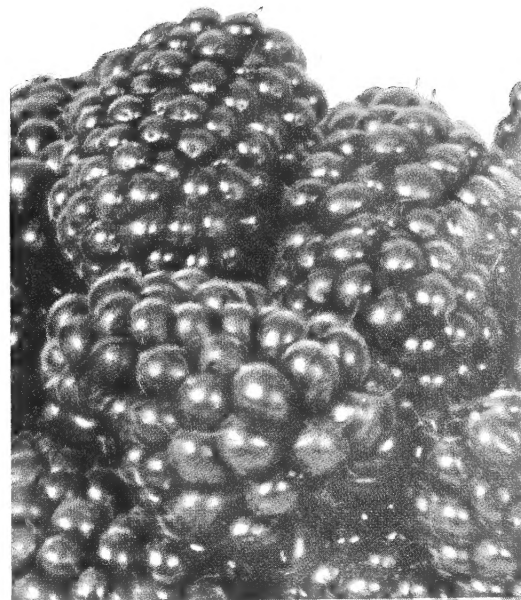
25 plants \$1.25; 100 plants \$2.75.

NEW STREAMLINER. This excellent everbearer has everything; enormous size, rich red color, excellent flavor, honey flavor and big producer. A wonderful variety for eating fresh, canning or freezing. Bears for two or three months same year planted.

25 plants \$2.00; 100 plants \$5.00.



St. Regis



Thornless Boysenberry

BOYSENBERRIES

NEW THORNLESS BOYSENBERRY. The newest development of the most delicious berries you have ever eaten. Huge crops of rich, tangy, juicy fruit borne on canes as smooth as velvet. This new berry ripens about ten days ahead of the older varieties. The flavor, a combination of Raspberry, Dewberry and Loganberry all packed into fruits nearly two inches long makes them excellent for pies, canning and desserts. By all means you must try a few of these fine berries.

\$1.25 per 10; \$10.00 per 100 plants

YOUNGBERRIES

A successful new addition to the berry family, being a cross between the Loganberry and the Dewberry. A rich dark wine color, very large. Rank and hardy, easily grown. Extra productive.

\$1.00 per 10; \$7.50 per 100

GRAPES

| | Each | 10 | 100 |
|-------------------|--------|--------|---------|
| 1 Year Vines..... | \$.20 | \$2.00 | \$15.00 |
| 2 Year Vines..... | .25 | 2.25 | 20.00 |

CONCORD. It never fails. Grown successfully in every state in the union. Large bluish black grape. The grape's skin is very tender, but sufficiently firm to carry to a distant market. Sweet and juicy. Vines grow very fast and bear the second year. Ripens first of August.

CAMPBELL EARLY. A large black grape adapted to a wide area. Clusters and berries large and perfect. Flavor rich and sweet. Fine keeper. Hardy and productive. Ripens in July.

DELAWARE. The earliest red grape. Ripens 10 days before the Concord, medium size fruit. Flesh is juicy, very sweet, making it ideal for dessert and wine. Vines are hardy and productive. Very popular in the home vineyard.

MOORE'S EARLY. This variety ripens three weeks earlier before the Concord. Rich black in color, always loaded and always enjoyed. Taste is wonderful when picked from vines. Fruit very large. A vigorous grower and very productive.

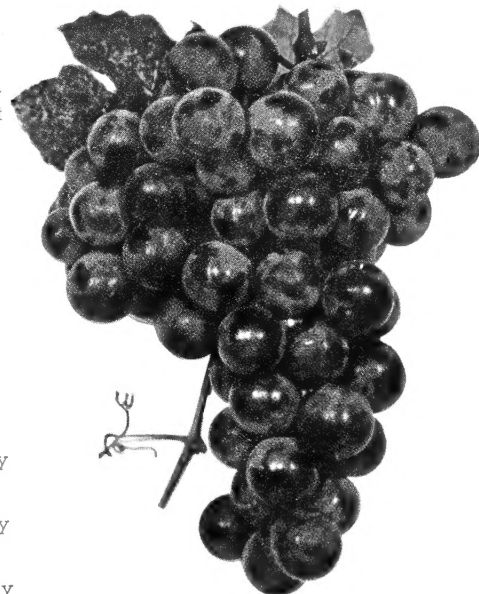
FREDONIA. Big compact clusters of black grapes. Two weeks ahead of the Concord. Fredonia withstands the late spring frost. Has the most wonderful flavor. Heavy producer, fine shipper. A profit winner.

DEWBERRIES

AUSTIN. Very large black berry highly flavored. For production it rivals all dewberries.

LUCRETIA. Early black extra large berry. A very fine berry for the market.

Dewberry Prices: 80c per 10; \$6.00 per 100



Concord



Ami Quinard

Everblooming Roses

Strong, two-year-old field grown plants

Two-year Fancy: Each, 59c

AMI QUINARD. This is an almost black red rose with a velvet petal and should be in every rose garden. Without a doubt one of the finest red roses.

LADY HILLINGDON. Deep apricot-yellow to orange color. Beautiful, thrifty free bloomer. Slender pointed buds.

EDITOR McFARLAND. This lovely dark pink rose has long stems and perfect blooms. One of the finest pink roses.

CONDESSA. One of our very finest multi-colored roses. Covered with most beautiful flowers all season.

TALISMAN. Gorgeous colors in gold, apricot-yellow, orange, deep pink and old rose; long pointed buds. A great favorite.

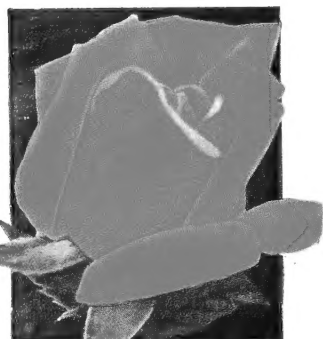
ETOILE DE HOLLAND. Truly the queen of red roses. Blooms heavy. One of the best new garden roses.

GOLDEN DAWN. A beautiful introduction. Sun-flower yellow; long pointed buds.

PINK RADIANCE. This is one of the best, strong growing bushes we grow. Covered with big double blossoms from early spring until late frost.

KAISERIN AUG. VICTORIA. We think this is the best white rose grown. Beautiful large white buds and blooms.

RED RADIANCE. Same type as the Pink Radiance only a beautiful red. Blooms cover the bush almost continuously throughout the season. The number one rose.



Lady Hillingdon



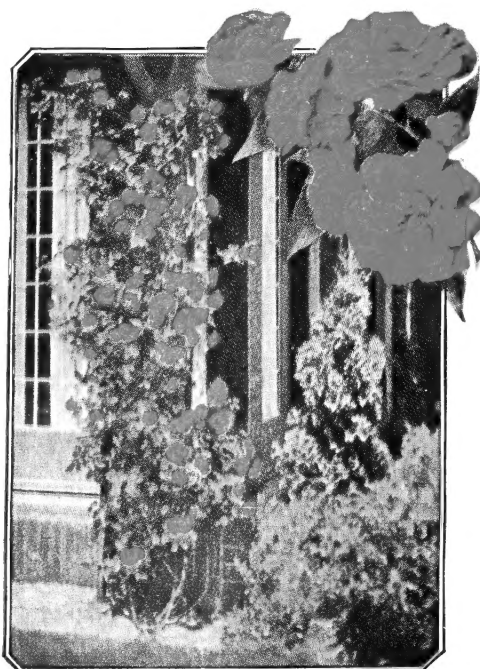
Editor McFarland



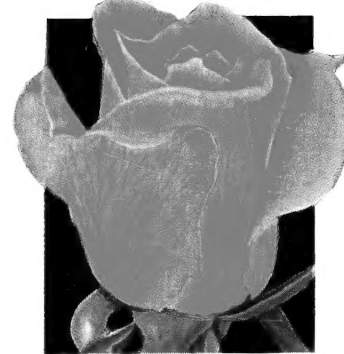
Lovely American Beauty



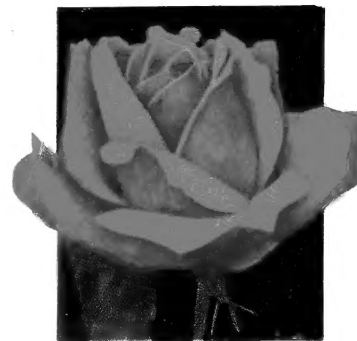
Condesa



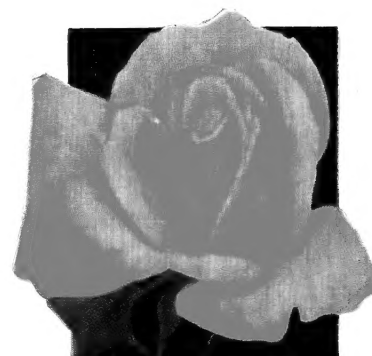
Paul's Scarlet



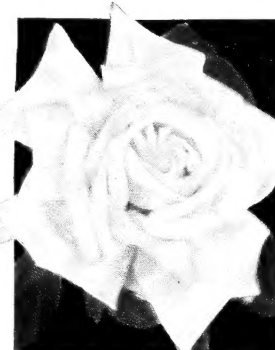
Talisman



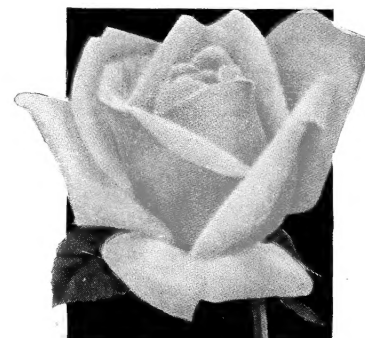
Etoile De Holland



Golden Dawn



Kaiserin Aug. Victoria



Pink Radiance



Red Radiance

AMERICAN BEAUTY. A most beautiful, large, deep carmine red rose. A marvelous burst of glorious color from early spring until late fall. One of America's most fragrant roses. The strong healthy bushes will thrive well and be loaded with huge blossoms almost every day through the entire spring, summer and fall. Be sure and plant the lovely American Beauty.

CLIMBING PAUL'S SCARLET. In bloom this is truly a picture. Its breath-taking profusion of scarlet blooms last for weeks. Fast growing and very hardy. Price same as all other roses.

PREMIUM ROSE BARGAIN

Bargain Number 13

12 two year old Everblooming Roses,
1 each of all varieties listed on this
page.

Only **\$625** Postpaid

SPECIAL ROSE OFFER

Bargain Offer Number 14

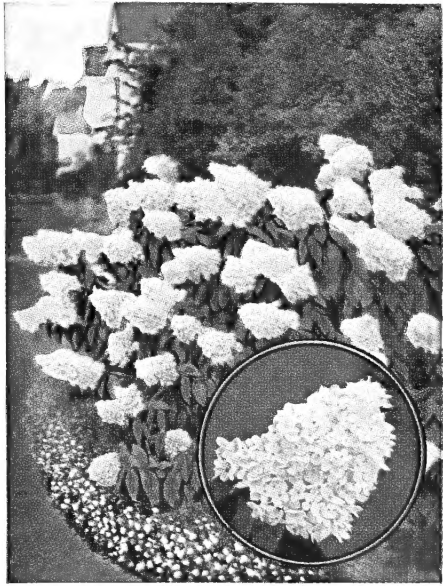
6 two year old Everblooming Roses
1 Red Radiance 1 Lady Hillingdon
1 Etoile De Holland 1 Pink Radiance
1 K. A. Victoria 1 Talisman

Only **\$325** Postpaid

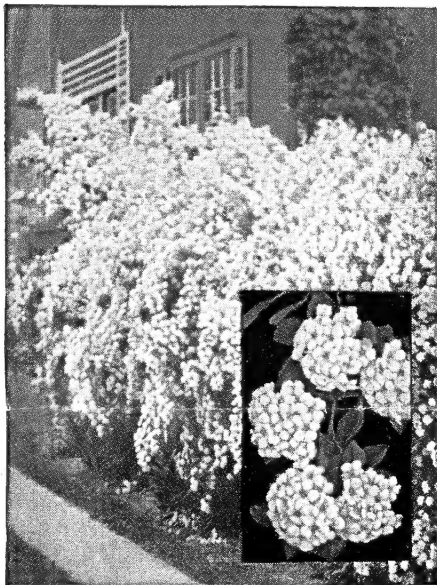
We pay postage on all orders of \$2.00 or more

Ornamental and Flowering Shrubs

Make Your Home More Attractive



Hydrangea P. G.



Spirea Van Houttei

HYDRANGEA, P. G. (Paniculata Grand). Flowers very large, cone-shaped heads, pure white changing to pink then reddish purple.

Price, 18/24 inch: Each 80c; 2 for \$1.50.

SPIREA, VAN HOUTTEI (Bridal Wreath). Grandest of all Spirea. Will make a lovely pure white foundation. The flowers are in flat clusters, usually an inch or more across, produces spreading, pendant branches often drooping to the ground.

Price, 18/24 inch: Each 40c; 2 for 75c.

SPIREA, ANTHONY WATERER. Our most popular low-growing shrub, blooming all summer. Large, flat clusters of deep rose-colored blossoms. Extra showy for foundation planting.

Price, 18/24 inch: Each 50c; 2 for 90c.

BARBERRY, RED LEAF. The most brilliantly colored of all shrubs. A warm bronzy red, becoming more brilliant with the summer heat. An abundance of scarlet berries throughout the winter.

Price, 12/15 inch: Each 60c; 2 for \$1.10.

WEIGELA, ROSEA. Flowers deep pink in early spring. Should be planted in sheltered areas.

Price, 18/24 inch: Each 50c; 2 for 90c.

WEIGELA, EVA RATHKE. Most distinct variety, being later (July) and most conspicuous with its deep carmine-red flowers.

Price, 18/24 inch: Each 50c; 2 for 90c.

FORSYTHIA (Golden Bell). A showy mass of yellow flowers early in April, before leaves appear. Both the grace and beauty give it a prominent place in all shrub plantations.

Price, 18/24 inch: Each 50c; 2 for 90c.

LILAC, COMMON. Flowers purple with glossy green foliage and beautiful fragrant flowers. A good plant for the lawn and one of the best for fancy hedges. Hardy everywhere.

Price, 18/24 inch: Each 55c; 2 for \$1.00.

HONEYSUCKLE (Hall's Japan). Foliage evergreen. Flowers yellow and white with delightful fragrance.

Price: Each 50c; 2 for 90c.

CRAPE MYRTLE. By far the best known, most popular and one of the finest flowering shrubs in the South. The flowers are borne in dense heads. Watermelon red only.

Price, 18/24 inch: Each 55c; 2 for \$1.00.

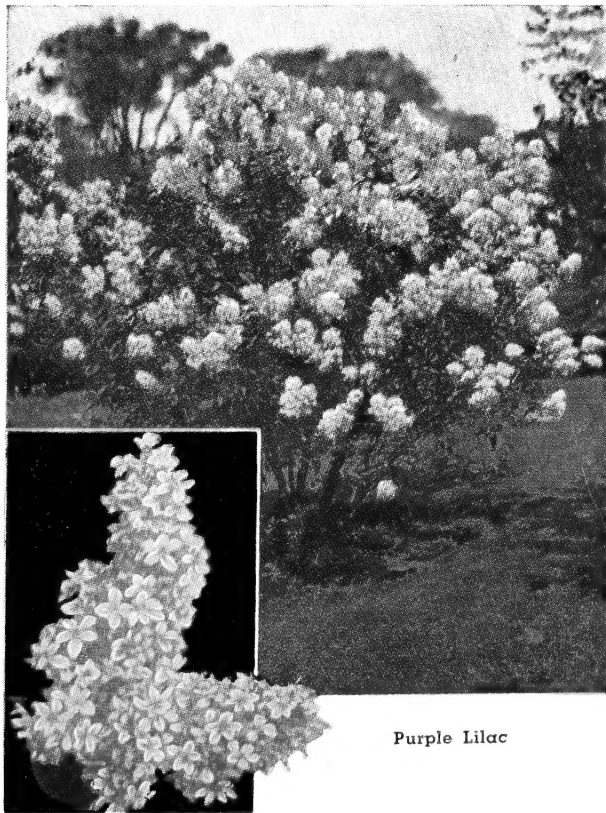
East's Nursery
Amity, Arkansas

Roxie, Mississippi

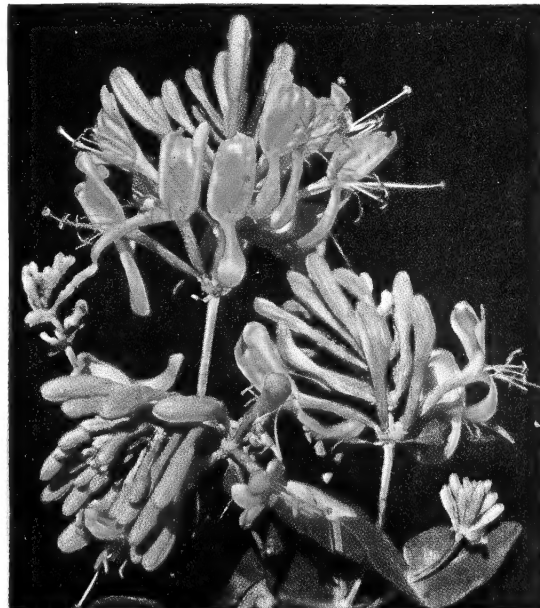
Dear Sir:

The trees came in fine shape and I wish to express my thanks for such fine stock and also for the care displayed in packing them for shipment. This fall I will need 1 or 2 hundred apple and 100 pear trees. I will depend on you for this stock, so be sure and keep me in mind. Thanking you again,

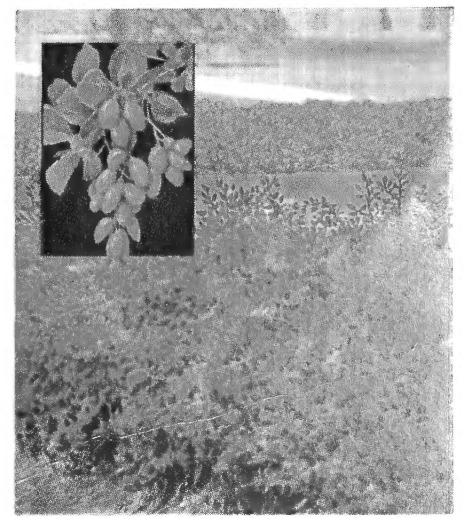
Yours truly,
W. L. Cobb



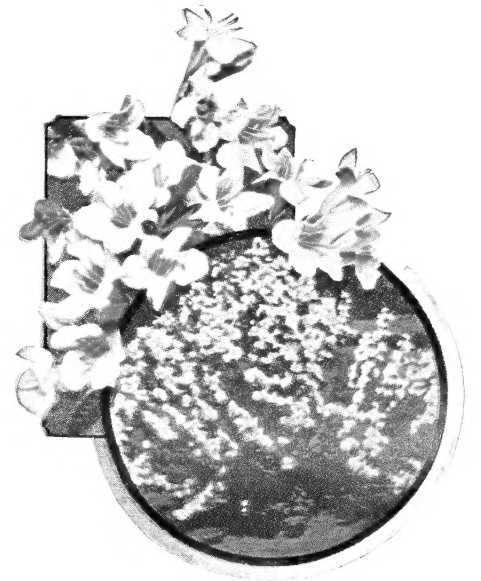
Purple Lilac



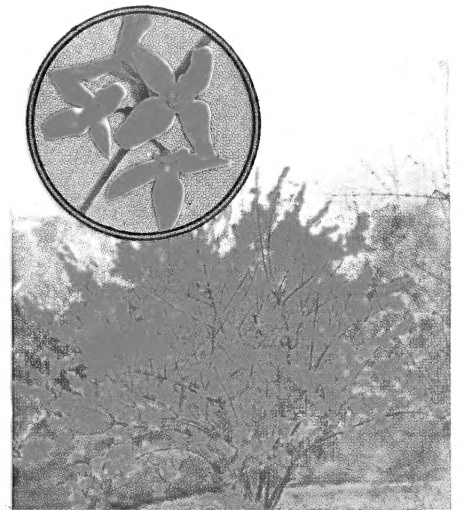
Hall's Honeysuckle



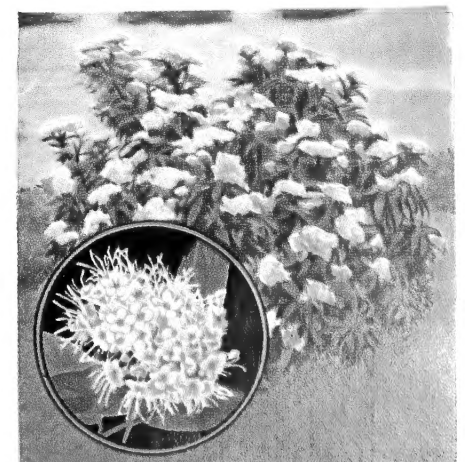
Red Leaved Barberry



Weigela



Forsythia



Spirea Anthony Waterer

Plant Several Varieties

SPECIAL BARGAIN NUMBER 2

\$895

All 2 to 3 Feet

Apples

- 1 Red June
- 1 Twenty Ounce
- 1 Yellow Delicious
- 1 Winesap
- 1 Red Delicious

Peaches

- 3 Early Rose
- 2 Fair Beauty
- 2 Belle of Georgia
- 2 Red Indian
- 6 Elberta

Plums

- 1 Bruce
- 1 Gold

Figs

- 1 Magnolia
- 1 Everbearing

Grapes

- 2 Concord
- 2 Agawam
- 2 Moore's Early



Gold Plum

SPECIAL OFFER NO. 5

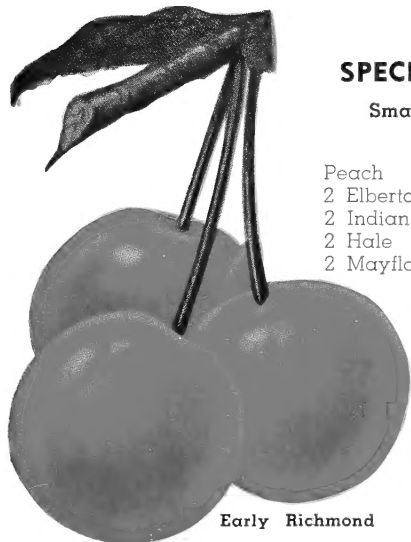
Small Trees About 1 Ft.
in Height

- | | |
|-------------|-----------------|
| Peach | 2 Gold Plum |
| 2 Elberta | 2 Bruce Plum |
| 2 Indian | 2 Apples |
| 2 Hale | 2 Grapes, 1 Yr. |
| 2 Mayflower | |

All for only

\$195

Postpaid



Early Richmond

PEACH TREE SPECIAL

Offer No. 1

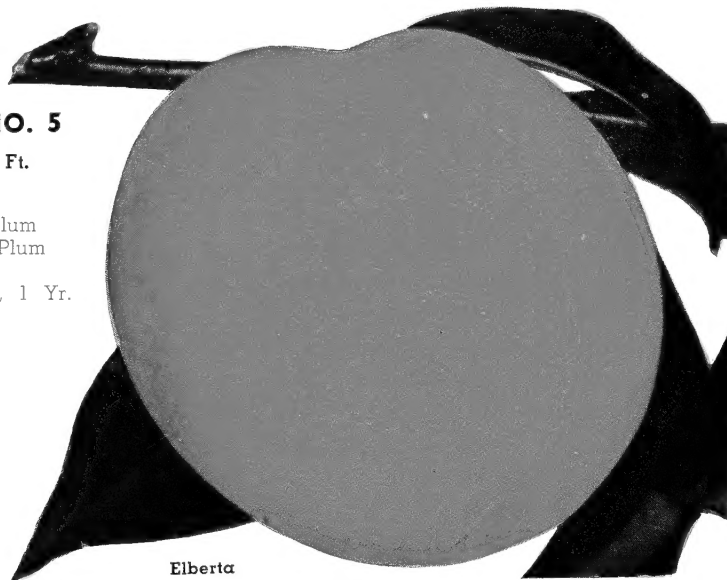
12 Fine Well Rooted June
Budded Trees

Four Popular Varieties
Size 2 to 3 Ft.

\$349

Postpaid

*The Home of
Better Rooted Trees*



Elberta



Allred Plum

ALLRED PLUM. One of the most beautiful ornamental trees to produce delicious fruit. Large growing tree. Produces the finest, sweet, juicy red plum you ever ate. No other plum offers so much beauty and good eating during season. The foliage is red, the stems and branches are red, the fruit is red outside and inside. Beautiful for yard or orchard.

- | | |
|------------------|--------|
| 1 to 2 feet..... | \$.65 |
| 2 to 3 feet..... | .85 |
| 3 to 4 feet..... | 1.10 |